## **2021 BRBC Member Benefits**

|  |                                      | _                                   |                                    |                                    |                                 |                                 |
|--|--------------------------------------|-------------------------------------|------------------------------------|------------------------------------|---------------------------------|---------------------------------|
|  | BRBC LEADERSHIP LEVEL                |                                     |                                    |                                    |                                 |                                 |
|  | President's<br>Circle<br>(\$10,000+) | Business<br>Executive<br>(\$5,000+) | Business<br>Advocate<br>(\$2,500+) | Business<br>Champion<br>(\$1,200+) | Business<br>Booster<br>(\$600+) | Business<br>Partner<br>(\$360+) |
| Subscription to BRBC Weekly Newsletter   | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Access to Exclusive BRN Leads Group  | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Member rates for Leadership Greater Bridgeport, Women's<br>Leadership Network, and Thrive Emerging Leaders               | х                                    | х                                   | Х                                  | х                                  | х                               | Х                               |
| Opportunity to serve on Economic Development and Government<br>Relations committees, Board of Directors, and task forces | x                                    | x                                   | х                                  | х                                  | х                               | Х                               |
| Member-to-member discounts   | X                                    | X                                   | X                                  | X                                  | X                               | X                               |
| Hosting opportunities available (Coffee & Connections, Business After Hours, Chamber Meetings, and more)                 | ×                                    | x                                   | х                                  | х                                  | x                               | X                               |
| Post events on BRBC Community Calendar   | X                                    | X                                   | X                                  | X                                  | X                               | X                               |
| Referral of business to other members  | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Opportunity to bid on BRBC projects  | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Shares & postings for your business on BRBC and Chamber social media pages   | х                                    | x                                   | х                                  | х                                  | х                               | Х                               |
| Receive BRBC decal to display at business; new one each year   | X                                    | X                                   | X                                  | X                                  | X                               | Х                               |
| BRBC logo to use in advertising upon request   | X                                    | X                                   | X                                  | X                                  | Х                               | Х                               |
| Certificate of Origin seal and signature available upon request  | Х                                    | X                                   | X                                  | X                                  | Х                               | Х                               |
| Brochure & business card space available in BRBC lobby   | X                                    | X                                   | X                                  | X                                  | X                               | Х                               |
| Special event sponsorship opportunities for increased visibility   | Х                                    | X                                   | X                                  | X                                  | Х                               | Х                               |
| Access to free and low-cost professional development workshops and seminars  | Х                                    | Х                                   | Х                                  | Х                                  | х                               | Х                               |
| Access to invite-only industry roundtables   | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Grand opening/ribbon cutting & announcement for expanded or new business   | х                                    | х                                   | Х                                  | х                                  | x                               | X                               |
| New member shout-out on social media and in Weekly Newsletter  | Х                                    | X                                   | X                                  | X                                  | Х                               | Х                               |
| Listing in Member Directory  | X                                    | X                                   | Х                                  | X                                  | X                               | Х                               |
| Access to monthly Chamber meetings   | Х                                    | X                                   | Х                                  | X                                  | X                               | Х                               |
| Member rates for events and advertising  | X                                    | X                                   | X                                  | X                                  | Х                               | X                               |
| Member news in Weekly Newsletter   | X                                    | X                                   | Х                                  | X                                  | X                               | X                               |
| Use of BRBC membership mailing list  | 2x a year                            | 2x a year                           | 2x a year                          | 2x a year                          | 1x a year                       |                                 |
| Publish content on BRBC Blog   | 4x a year                            | 4x a year                           | 4x a year                          | 4x a year                          | 2x a year                       |                                 |
| Use of BRBC conference room  | ×                                    | Х                                   | Х                                  | Х                                  | Х                               |                                 |
| Use of BRBC Zoom Account, with Webinar function  | Up to 500<br>people                  | Up to 500<br>people                 | Up to 500<br>people                | Up to 500<br>people                | Up to 100<br>people             |                                 |
| One (1) Advertisement in BRBC Weekly Newsletter  | \$150 value                          | \$150 value                         | \$150 value                        | \$150 value                        |                                 | •                               |
| One (1) BRBC Event Sponsorship <sup>1</sup>  | Signature<br>Event                   | Tabled<br>Event                     | Special<br>Event                   | Networking<br>Event                |                                 |                                 |
| Custom Sponsorship Package   | X                                    | X                                   | X                                  |                                    |                                 |                                 |
| Recognition at all major BRBC Events   | X                                    | X                                   | X                                  |                                    |                                 |                                 |
| Q+A Spotlight on BRBC Blog and social media  | X                                    | X                                   |                                    | 1                                  |                                 |                                 |
| Logo on scrolling "BRBC Leadership Level" banner on BRBC website   | ×                                    | ×                                   |                                    |                                    |                                 |                                 |
| Unlimited Thrive Emerging Leaders memberships <sup>2</sup>   | Х                                    | X                                   |                                    |                                    |                                 |                                 |
| One (1) Leadership Greater Bridgeport participant  | X                                    |                                     |                                    |                                    |                                 |                                 |
| Inclusion in President's Circle network  | X                                    |                                     |                                    |                                    |                                 |                                 |

## Key

<sup>1</sup> **Networking Event:** Coffee & Connections, Women's Leadership Network Social/Roundtable, Thrive Event

**Special Event:** Business After Hours, Panel Discussion or Seminar, Legislative Update

**Tabled Event:** Table at Event i.e. Governor's Address, Mayoral Address

**Signature Event:** Premium Table at Signature Event i.e. Annual Meeting, Holiday Dinner and Leadership Awards Ceremony

<sup>2</sup> Networking Group for employees ages 21-40



BRIDGEPORT REGIONAL BUSINESS COUNCIL BRIDGEPORT | STRATFORD | TRUMBULL CHAMBERS OF COMMERCE

10 Middle Street, 14th Floor, Bridgeport, CT 06604 203.335.3800 | www.BRBC.org

• . .