



**WOMEN'S
LEADERSHIP
COUNCIL**
A BRBC PROGRAM

MISSION: To engage business women in a program that will contribute to the economic growth and positive reputation of the Greater Bridgeport Region by delivering professional leadership development to entrepreneurs, small businesses, women & minority-owned businesses, non-profits, and students.

Women's Leadership Council (WLC) Marketing Grant - Request for Consideration Overview

To advance the WLC mission and objectives, Bridgeport Regional Business Council Member businesses are encouraged to apply for a WLC Marketing Grant.

Objectives: Bridgeport Regional Business Council's Women's Leadership Council

- To provide the region's business community with information, tools and resources that will support a strong business environment and jobs growth.
- To create a network for women among BRBC member companies and the community at large who wish to contribute to programing that supports and builds economic security for all members of our region.
- To support the BRBC's women-owned businesses and those BRBC member businesses that service the region's women and children.

A WLC grant will be based on the following criteria:

- The applicant must be a Bridgeport Regional Business Council Member in good standing (and a member for 1+ years).
- Marketing Grants will be awarded to a company or companies in the Bridgeport Region.
- Grant dollar will be utilized toward the creation of a BRBC Member Spotlight Video to be showcased via BRBC marketing channels. Awardees may utilize the video in their own marketing efforts as well. Added marketing benefits may be included based on sponsorship participation.
- The applicant must be willing to allow the BRBC to publicize the receipt/news of award.
- The applicant must be willing to include information on the WLC and BRBC in marketing produced via Marketing Grant.
- All awards are subject to availability of funds. Grant dollars will ultimately be based on event attendance and sponsorship support for WLC programs.
- Once approved, grant awardee(s) will be notified and video production scheduled. Applicant must be available to shoot video on a pre-determined date.
- Applications will be considered on a first come/first serve basis. The application deadline for the WLC Marketing **Grant RFC is 09/16/2018**. Applications for consideration will be reviewed by the WLC/BRBC Grant Committee. WLC Grant Committee members may not be considered for a WLC Grant, nor can they sponsor a business or organization that applies. Decisions of the WLC/BRBC Grant Committee are final. The Recipient(s) will be notified prior to September 29, 2018.

Grant Application Narrative: Application must contain the following supporting information or documents

1. WLC Grant Application Form.
2. A brief organizational history and mission statement of the applicant making the request for funding.
3. A description of how the BRBC has helped your organization thrive.

Contact: Jocelyn Paoletta, Executive Director, email: paoletta@brbc.org, Phone: (203) 335-3800

Please email applications to paoletta@brbc.org or mail applications to: Women's Leadership Council (BRBC), 10 Middle Street, 14th Floor, Bridgeport, CT 06604.

BRIDGEPORT REGIONAL BUSINESS COUNCIL | WHERE COMMERCE & COMMUNITY CONNECT

CHAMBER AFFILIATES: Bridgeport Chamber of Commerce, Stratford Chamber of Commerce, Trumbull Chamber of Commerce **PROGRAM AFFILIATES:** Leadership Greater Bridgeport, Thrive Emerging Leaders, Women's Leadership Council

CORPORATE AFFILIATE: Bridgeport Economic Development Corporation

10 MIDDLE STREET, 14^{FL} | BRIDGEPORT, CT 06604 | P: 203.335.3800 | F: 203.366.0105 | www.brbc.org



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Women's Leadership Council Marketing Grant - Request for Consideration Form

Please include this completed form with WLC Grant Request documents.

NAME OF ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEB SITE URL: _____

PRIMARY CONTACT | TITLE: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

ALTERNATE CONTACT | TITLE: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

HOW HAS THE BRBC HELPED YOUR BUSINESS THRIVE: Required

PLEASE INCLUDE ORGANIZATIONAL HISTORY, MISSION STATEMENT, AND ADDED PAGES AS NEEDED TO SUPPORT YOUR GRANT APPLICATION INTERESTS

___ WOMEN OWNED BUSINESS | ___ NOT FOR PROFIT | ___ FAITH-BASED | ___ NON-INCORPORATED

___ OTHER CATEGORY (EXPLAIN): _____

<p>APPLICANT LEAVE BLANK:</p> <p>DATE RECEIVED BY BRBC/WLC: _____</p>

<p>NOTES:</p>
